Subject: RE: RE: ICYMI: October Roundtable Recap **From:** "Joanne Danganan" <JDanganan@ccala.org>

Date: 10/21/2016 03:33 PM

To: "Henna Sherzai" < HSherzai@downtownla.com >, "Nhien Lasky"

<NLasky@ccala.org>

Yes! Thanks. Looks great!

From: Henna Sherzai

Sent: Friday, October 21, 2016 3:24 PM

To: Joanne Danganan < JDanganan@ccala.org>; Nhien Lasky < NLasky@ccala.org>

Subject: FW: ICYMI: October Roundtable Recap

That work?

From: Downtown Center BID/CCA

[mailto:marketing=downtownla.com@mail92.wdc01.mcdlv.net] On Behalf Of

Downtown Center BID/CCA

Sent: Thursday, October 20, 2016 5:07 PM

To: Henna Sherzai < HSherzai@downtownla.com>

Subject: ICYMI: October Roundtable Recap

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Roundtable Members,

Our October meeting was packed with informative presentations, exciting event announcements, and delicious treats. If you didn't make it this month, here's a quick recap of what you missed!

Authentic Cheesesteaks from Boos Philly Cheesesteaks and Hoagies

DTLA Rendezvous' Carrie Cheung is a force behind Boos Philly Cheesesteaks and Hoagies. As meeting co-host, she brought mouth-watering samples of "a cheesesteak that any Philadelphian would proudly call 'LEGIT.'" Boo's offer's catering in DTLA but does not have a Downtown Location... yet. For more information, email

Carrie Cheung.

Rock n' Roll Los Angeles Half Marathon & 5k

Returns to Downtown LA

Nathan Kopp announced race routes, community outreach opportunities, and runner demographics for the annual event that will draw nearly 12,000 runners to Downtown LA on Sunday, October 30th. For more information, email Nathan Kopp.

Dia de Los Muertos at Grand Park

Tati Simonian presented the annual Dia de Los Muertos celebration at Grand Park with a beautiful video of previous events. Don't miss altars, art exhibits, and performances at this year's festivities from October 30th-November 6th. For more information, email <u>Tati Simonian</u>.

Downtown Safety with LAPD's Central Division

Lieutenant Andy Matthis and Sergeant Mike Flanagan from LAPD's Central Division joined us for seasonal safety tips to help prevent theft and crime in DTLA. We followed the presentation with a Q & A and encourage you to share safety tips with coworkers and friends. For more information, email Sergeant Mike Flanagan. Follow LAPD Central Division on Twitter.

Welcome to the Neighborhood, Evite! Amy Tofte and Drew Holdwick announced that Evite will be moving their corporate HQ from Hollywood to Downtown LA in December 2016. We want to give Amy, Drew, and the 80+ employees that will be working in DTLA a warm welcome. If you have giveaways, offers, and event information to include in welcome goodie bags for the Evite team, email Drew Holdwick.

Volunteers Needed! <u>DCBID Halloween</u> Festival for DTLA Kids

The Downtown Center BID will host its 9th Annual Halloween event for DTLA kids and families on October 31st from 5-8pm at Grand Hope Park at FIDM. We're seeking volunteers to pass out candy and food, set-up, and tear-down the event. The event is a lot of fun and promises an overload of cuteness. For more information, email Mike Filson.

UPCOMING EVENTS

DTLA Marketing Roundtable Meeting

626 Wilshire, Suite 200; Monday, November 21, 2:00-3:30pm RSVP

DTLA Marketing Roundtable Holiday Party

Spring Restaurant; Tuesday, December 13th, 5:30-7:30pm <u>RSVP</u> with password DTLARTHoliday

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